



Why clean Water matters

The average person in a developing country uses



<100 GALLONS are used by the average American each day



One child dies every **20 seconds** due to lack of clean water

Over 2 million people die every year due to unsanitary water



HALF the hospital beds in developing countries are filled with people who have water-related diseases.

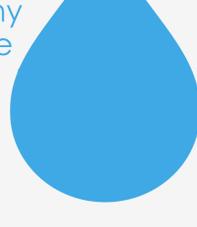
1 Billion people in the world do not have access to clean drinking water



LESS THAN

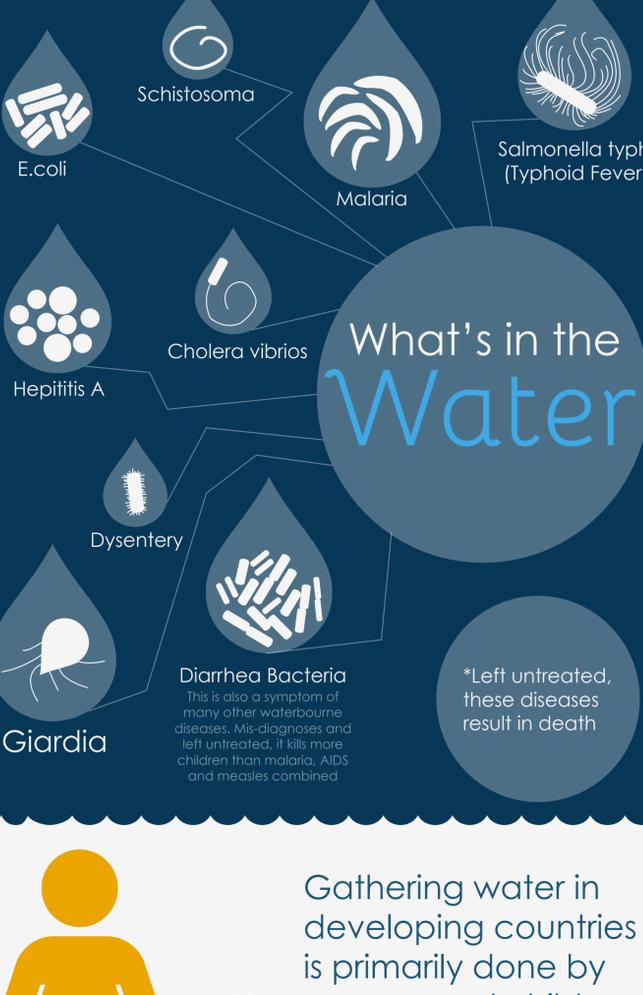
1% of the world's fresh water, which is about .007% of all water on Earth, is readily accessible for **DIRECT HUMAN USE**

Unclean water kills more people than any other form of violence **EVERY YEAR**, including war



1 billion people in developing worlds do not have access to clean water

At any given time **HALF the world's population** suffers from water-related diseases.



Gathering water in developing countries is primarily done by women and children, who walk up to **3 hours** a day to a swamp, pond or river

The walk to water is dangerous.

The walk is often done alone. Many get hurt or attacked by animals... or by people. If they make it home, the water still is not clean.

Time spent collecting water, is time not spent



getting an education



caring for their families



earning income

How to Help

Providing a village with a clean water solution, provides more than water. It provides the entire village, especially women and children, ways to improve and save their lives.



Chemically treating unclean water often leaves an unpalatable taste, odor and discoloration. This option can also be costly over time.

Boiling water is very effective. However, finding a heat source and waiting for the water to cool completely prior to drinking place another demand upon time that could be spent elsewhere.



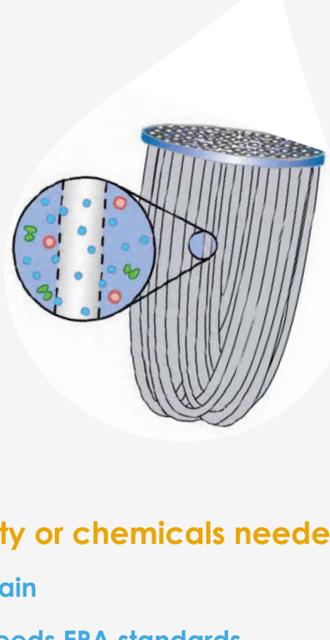
Filtration is the best option. With the biggest complaint being proper weekly maintenance. However, our filters can be cleaned in under 10 minutes.

■ = 1,000 gallons

ONE Hollow Fiber Membrane Filter can produce safe drinking water for up to **TEN YEARS...** that's **546,000** gallons of water

...which means saving **5,000 babies and small children** from sickness and death everyday

filters Removes up to **99.999999%** of all bacteria, protozoa and cysts



No electricity or chemicals needed
Easy to maintain
Meets or exceeds EPA standards

Gravity-fed system

Filters mean CLEAN DRINKING WATER FOR EVERYONE

To learn more and help save lives, visit BeWaterForLife.org



Sources: http://www.water4lifemission.org/Pages/Why_Water9 | <http://www.unicefusa.org/mission/survival/water/tap-project> | <http://filterhope.org/the-solution/> | <http://www.charitywater.org/whywater/> | <http://water.org/water-crisis/water-facts/children/> | http://www.who.int/water_sanitation_health/diseases/schisto/en/ | http://www.cdc.gov/healthyywater/wash_diseases.html | <http://globalhydration.com/resources/waterbone-disease>